



Foto: FAIRTRADE Österreich

GRAZ IS FAIRTRADE CITY

www.umwelt.graz.at

STADT
GRAZ
UMWELT

GRAZ – AUSTRIA'S FIRST FAIRTRADE STATE CAPITAL

WHAT DOES FAIRTRADE MEAN?

■ **Strategy aimed at combating poverty**

Purchasing products with the FAIRTRADE seal of quality ensures that peasant farmer families and plantation workers in developing countries can lead a safe and dignified life.

■ **Better working conditions**

FAIRTRADE guarantees the prohibition of exploitative child labour and better working conditions.

■ **Protection of the environment**

Fair trade prohibits the use of genetically modified seeds, as well as the use of highly toxic agrochemicals. The peasant farmer families are supported in switching to organic farming methods.

WHAT CAN YOU DO?

- Get involved – consume fairly.
- When shopping, look out for the FAIRTRADE seal of quality!
- Ask about FAIRTRADE products in restaurants and bars!
- Use FAIRTRADE at your place of work, as well.
- Make the most of workshop offerings, as well as study and teaching materials on the subject of FAIRTRADE.

FAIRTRADE information provided by the City of Graz:

www.umwelt.graz.at

FAIRTRADE Austria: **www.fairtrade.at**